

## CURRICULUM VITAE

Mirko Zarkovic  
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## EXPERIENCE

2002/2003. CHANNEL 9, Novi Sad  
Editor  
During the work period at Channel 9 tv station, I learned how to use CUT as a basic method to achieve communication. That cognition, driven by music, has hit the goal. I realized the potential of digital manipulation.

2003/2005. FREELANCE  
While studying, I worked as a freelancer trying to produce strategy for a full promo offer. That offer means logo design (visual identity) and it appliance on print, web and tv.

2006. KITCHEN AND GOOD WOLF DESIGN STUDIO, NOVI SAD  
Graphic, web and motion designer  
Shortly after collage graduation, I spent some valuable time et KGW design studio. A lot of work was produced for clients such as Novi Sad Oil Industry, The City of Novi Sad, Metals Bank, Radio O21, Bebac...

2007. PETER GREGSON DESIGN STUDIO, NOVI SAD  
Graphic and motion designer  
I had a pleasure to be a part of Peter Gregson design studio, one of leading design bureau in Serbia. <http://www.petergregson.com/blog/>

2008. UPPER STOREY ANIMATION STUDIO, SINGAPORE  
Art Director and Motion designer  
From moodboard to final animation in studio also specialized in web design and postproduction. <http://www.upperstorey.com/>

2009. FREELANCE  
Colaboration and networking!

## EDUCATION

High school  
1994/1998. ISIDORA SEKULIC GIMNASIUM, Novi Sad, Serbia

2003/2006. ART ACADEMY, ANIMATION AND VISUAL EFFECTS, Novi Sad  
Bachelor diploma at Ivan Sijak and Mileta Postic`s animation and vfx department.

## PROJECTS

2007. HYBRIDE / IMAGINARY EXIBITION, Museum of Modern Art, Novi Sad  
Throughout the history, media storage formats have significantly evolved as a consequence of the technological development. Eventually, analog storage media gave its way to digital carriers such as CDs, DVDs, MiniDiscs, Digi8, etc. Each new media format forces the end-product consumer to abide to the new standards and invest additional financial and other resources (purchasing computers and software, investing time to tackle the learning curve, etc).

By using the contemporary media formats for several years, I came to the conclusion that the end effect on the consumer can be efficiently achieved through simple and accessible techniques. A 2000 exhibition of 20 different artists relating the traditional painting with modern media presentations provided me with an opportunity to bring the FLIP BOOK out of the past.  
<http://www.msuv.org/index.htm>

2007. STOPMOTION WORKSHOP, NEW MEDIA DEPARTMENT, ART ACADEMY Novi Sad  
Recent participation in the civil army service program provided me with an opportunity to enrich my skills by various collaborations within the New Media Department. The main focus was on stop frame animation workshop and interaction with Dragan Zivancevic`s students with various backgrounds.  
Lorca's poem "A Little Mute Boy" served as a working scenario used to emphasize timing in animation as the end result.

2009. OPEN DESIGN STUDIO, VISUAL DE/CONTAMINATION WORKSHOP, CK13  
A member of independent international initiative of graphic designers who aim to support the creative and open minded approach of visual communications throughout workshops, lectures and discussions.  
<http://www.opendesignstudio.net/>

## PUBLICATIONS

2007. INFLUENCE, DIPLOMA PROJECT  
Design, animation, art, new media - BLURRED BOUNDARIES

2009. DESIGN AND DESIGN - BOOK OF THE YEAR  
THE BOOK OF THE YEAR 09. is created to showcase the latest and most innovative work within graphic, packaging and product design field.  
Currated by Marc Praquin and published by Index Book.  
<http://www.designanddesign.com/books.php>

2009. IdN MAGAZINE, Self promotion issue  
<http://idnworld.com/creators/?id=MirkoZarkovic>

2010. A3.Format, Typographic issue  
[http://www.kulturanova.org/eng/projekti\\_dizajn.php](http://www.kulturanova.org/eng/projekti_dizajn.php)

## ONLINE RECOGNITION

<http://www.idnworld.com/>  
<http://www.designanddesign.com/>  
<http://www.typographicposters.com/>  
<http://www.original-linkage.co.uk/>  
<http://www.minimalsites.com/>  
<http://www.surfstation.com/>  
<http://fairspot.com/category/portfolios/graphic-design/>  
<http://netdiver.net/>  
<http://www.designineurope.eu/>  
<http://www.etcetering.com/>

## SOFTWARE SKILLS

Windows, Mac, Illustrator, PhotoShop, AfterEffects, Premier, Final Cut, Flesh, Maya, Boujou, Resolume...

## LANGUAGES

English, Serbian (ex Yugoslav countries)

After graduating I aim to work on design across multiple disciplines and develop my skills as a designer. The most important thing is that I am surrounded by people that share my passion about design and the belief that visual communication armed with technology can make a difference.